



# Golden Thread Stakeholder Demo Pack

*Every parcel. Every face. Every time.*

PLAIN-ENGLISH DEMO GUIDE | 27 MAY 2026 | LIVE STAKEHOLDER DEMO

## What We Are Demonstrating Today

Golden Thread Foundation is a **mobile-first web application that ensures every food parcel reaches the right person, every time**. Instead of paper lists and ID checks that can be forged, the platform uses face recognition technology to verify each beneficiary, reduce fraud, prevent duplicates, and restore dignity to the distribution process.

### BENEFICIARY RECORD

Each person has a profile with contact details, consent, face enrollment, history, and collection status.

### FACE VERIFICATION

The team can scan a face to confirm identity before issuing a parcel or support item.

### PARCEL TRACKING

Every handout is logged against a person, event, volunteer, timestamp, and verification result.

# Demo Links And Logins

**Live app:** <https://gta.cleva-ai.co.za/>

**Marketing site:** <https://gta.cleva-ai.co.za/marketing.html>

**Pitch deck:** <https://gta.cleva-ai.co.za/pitch-deck.html>

**Beneficiary workflow:** <https://gta.cleva-ai.co.za/beneficiary-face-login-workflow.html>

**Demo OTP:** 000000

**Beneficiary face login:** open <https://gta.cleva-ai.co.za/demo-login> and choose **Sign in with face**. The face must match an enrolled beneficiary record.

[Open Live Demo](#)

[Open Marketing Site](#)

[Open Pitch Deck](#)

ROLE	EMAIL	BEST DEMO MOMENT
Founder Admin	nolsdebeer@gmail.com	Owner-only platform oversight and handover confidence.
Org Admin	nolsdebeer@gmail.com	Operational dashboard, KPIs, beneficiary and event management.
Pastor	nolsdebeer@gmail.com	Today's events, roll call, event oversight, and exception handling.
Volunteer	nolsdebeer@gmail.com	Simple scan-and-handout workflow at the distribution point.
Donor	nolsdebeer@gmail.com	Impact view without exposing unnecessary beneficiary details.
Beneficiary	Face login	Beneficiary can sign in by facial recognition after enrolment. No phone or email required.

## Recommended Demo Story

### 1 Start as Pastor or Org Admin.

Show the dashboard: today's distribution, key numbers, alerts, and what the team needs to do.

### 2 Open beneficiaries.

Show that people are managed as individual records, not paper-list names. Point out consent, contact details, and history.

### 3 Enroll or re-onboard a beneficiary.

Show details, POPIA consent, and face capture. Explain this is how a person becomes known to the system.

### 4 Show beneficiary face login.

From the login page, choose Sign in with face. The app matches the camera scan to an enrolled beneficiary and opens the beneficiary dashboard.

### 5 Move to scan and verify.

Show the facial verification workflow. Explain that the goal is not surveillance, but preventing duplicate handouts and protecting fair access.

### 6 Hand out the parcel.

Log the distribution. Explain that the system records person, event, volunteer, time, location where available, and confidence result.

### 7 Show roll call and event close-out.

Open the event view and show who has been served, who is still outstanding, and the summary that leadership can trust.

### 8 Switch role views.

Show how volunteer, pastor, admin, donor, and beneficiary views each see only the information they need.

# Plain-English Feature Explanation

## **BENEFICIARY USERS**

Beneficiaries are people receiving support. Their record keeps collection history, eligibility and face-login access visible, so staff do not rely on memory, paper lists, or WhatsApp messages.

## **FACIAL VERIFICATION**

A face scan helps confirm that the person standing at the handout point matches an enrolled beneficiary. It supports fairness and reduces duplicate or mistaken handouts.

## **RE-ONBOARDING**

If a person is not found, has outdated details, or needs updated consent/photo information, the team can re-onboard them and refresh their profile.

## **ROLL CALL**

For an event, the system shows who has been served and what is still outstanding. This gives leaders a live operational picture during the distribution.

## **FOOD PARCEL TRACKING**

Each parcel is tied to a beneficiary and an event. This creates reliable reporting for governance, donors, and internal accountability.

## **ROLE DASHBOARDS**

Different people see different information: volunteers need fast scanning, pastors need event oversight, admins need KPIs, donors need impact, and beneficiaries need their own status.

## What Makes The Demo Successful

1. **Use one prepared story.** Do not jump randomly through screens. Follow one beneficiary from onboarding to parcel handout to reporting.
2. **Have a real person ready for face capture.** Use good lighting, camera permission enabled, and a clean background.
3. **Keep the message simple.** The value is fairness, proof of delivery, reduced admin, and trusted reporting.
4. **Show role separation.** Stakeholders should see that sensitive information is not shown to everyone.
5. **Have a fallback.** If camera or AI matching struggles, show the existing beneficiary history, roll call, and manual override workflow.
6. **Capture decisions.** End with clear next steps: pilot site, pilot users, POPIA approval, data import, and go-live date.

## Plain-English Risk Controls

This section should be explained carefully. The system is not built on the assumption that vulnerable people are dishonest. It exists because high-pressure distribution environments create predictable risks, especially when people have unstable housing, missing documents, addiction pressure, family pressure, or no reliable phone number.

### POSSIBLE ABUSE OR ERROR SCENARIOS

- One person tries to collect at more than one event or site.
- A proxy collects for someone else without approval.
- A beneficiary comes back too early because they forgot the last collection date.
- Someone is pressured by another person to hand over food or access.
- Staff bypass the process during a busy queue and update records later.
- Names, phone numbers, IDs, or addresses are unreliable or change often.

### HOW GOLDEN THREAD REDUCES RISK

- Beneficiary face verification connects the person at the table to an enrolled record.
- Collection history and cooldown checks show whether a handout is due.
- Pastor/admin overrides require a reason, creating accountability without blocking genuine exceptions.
- Roll call shows who has been served and who is still outstanding per event.
- Role-based dashboards keep sensitive details away from users who do not need them.
- Audit logs make login, enrollment, handout and override actions traceable.

# Demo Readiness Checklist

AREA	WHAT TO CHECK BEFORE THE MEETING	STATUS
Live site	Open <a href="https://gta.cleva-ai.co.za">https://gta.cleva-ai.co.za</a> before handing over.	Check live
Login	OTP is <b>000000</b> for staff/demo roles. Beneficiaries can use face sign-in after enrolment.	Ready
Camera	Browser camera permission allowed and lens clean.	Check live
Demo Data	Seeded users, beneficiaries, events, donations, and feed posts available.	Ready if database seeded
Internet/API	Facial AI requires working internet and a valid AI API key.	Check live
Stakeholder Pack	This document available as PDF for non-technical attendees.	Ready

## Suggested Closing Ask

**Decision requested:** approve a controlled pilot with one organisation, one distribution team, and one beneficiary group.

**Pilot success measures:** number of beneficiaries enrolled, percentage of parcels tracked, duplicate prevention cases, time per handout, user feedback, and donor/reporting confidence.